

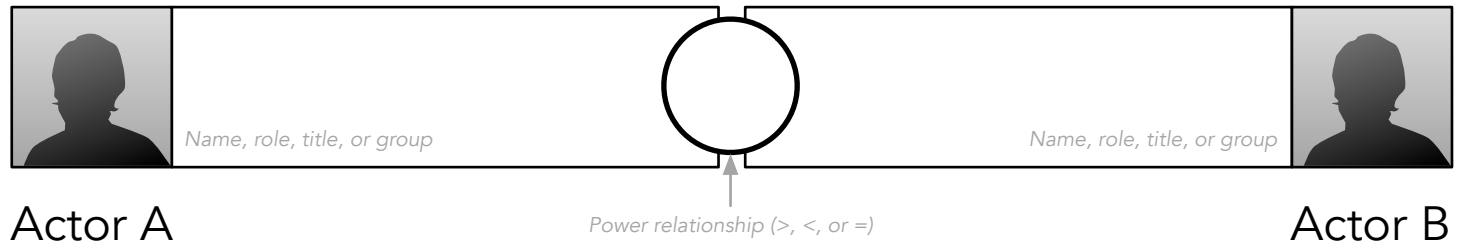
Semantic Environment Canvas

Prepared for _____

Prepared by _____

Date _____

Name this semantic environment — make it compelling and clear!



Goals

What do the actors hope to get out of the interaction? How will they know when they've achieved their purposes?

--	--

Rules

What explicit and implicit rules constrain the ways in which the actors can communicate? (To what degree is each actor aware of these rules?)

--	--

Key words

Are there particular words they use that have special meaning in this context, and which help the actors accomplish their goals?

--	--

Touchpoints

Where is the interaction happening? Is it remote? If so, what technologies do the actors use? Is it face-to-face? If so, does the interaction need to happen in a particular physical environment?

--	--